



# ADVERTISING PACKAGES



**MID COUNTY LANES  
& ENTERTAINMENT**  
875 N. BROAD STREET  
MIDDLETOWN, DE 19709

PHONE: 302-378-0677  
EMAIL: MATT.MIDCOUNTYLANES@GMAIL.COM  
WEBSITE: MIDCOUNTYLANES.COM



# MID COUNTY LANES

& ENTERTAINMENT

## MID COUNTY LANES

## BOWLING & KARAOKE SUITE



MID COUNTY LANES & ENTERTAINMENT OPENED ITS DOORS IN MIDDLETOWN, DELAWARE IN SEPTEMBER 2006. WE STRIVE TO BE A PLACE OF FAMILY FUN FOR ALL AGES AND ABILITIES!

WE ARE LOCATED JUST NORTH OF DOWNTOWN MIDDLETOWN ON NORTH BROAD STREET IN THE MIDDLETOWN SQUARE SHOPPING CENTER. OUR FACILITY IS EQUIPPED WITH 32 BOWLING LANES!

WE ARE THE HOME OF THE PROFESSIONAL BOWLERS ASSOCIATION (PBA) IN DELAWARE. WE HOST MULTIPLE PBA EVENTS PER YEAR WHICH DRAW LOCAL, NATIONAL, AND WORLDWIDE ATTENTION.

WE ALSO HAVE OUR KARAOKE SUITE, THE NEWEST EXPERIENCE AT OUR CENTER! THIS INCLUDES A STATE-OF-THE-ART PRIVATE KARAOKE BOOTH AND PLENTY OF WAYS TO HAVE FUN!

WE ARE A PRIVATE FAMILY-OWNED SMALL BUSINESS THAT HOSTS PARTIES & EVENTS LARGE & SMALL. OUR FAMILY-FRIENDLY ATMOSPHERE DRAWS OVER 10,000 GUESTS A YEAR & IT IS WHAT MAKES US STAND OUT AS THE PLACE FOR FAMILY FUN IN MIDDLETOWN!

## ARCADE / ATTRACTIONS / PRIZES

## FAMILY FUN GALAXY

FAMILY FUN GALAXY IS OUR OUT-OF-THIS-WORLD HOME FOR ARCADE GAMES AND OUR POPULAR ATTRACTIONS THAT INCLUDE THE FOLLOWING:

### LASER TAG ARENA BUMPER CARS FROG HOPPER

WE OFFER A GREAT COMBO OF RETRO AND NEW ARCADE GAMES AND A LARGE REDEMPTION AREA FULL OF PRIZES! THERE IS NO SHORTAGE OF FAMILY FUN & EXCITEMENT!



# ADVERTISING PACKAGES

## LEVEL 1



### SILVER

\$100 PER MONTH - \$1,200 PER YEAR

ONE YEAR COMMITMENT

ROTATING BANNER / LOGO ON TV SCREENS

- ONE SCREEN ON LANE 1 WALL
- ONE SCREEN ON LANE 32 WALL

BANNER LINK ON MIDCOUNTYLANES.COM HOME PAGE

- ROTATING WITH OUR OTHER PARTNERS

FREE BOWLING VOUCHER!

- 2 HOURS OF UNLIMITED BOWLING WITH SHOES
- GOOD FOR UP TO 6 PEOPLE.

## LEVEL 2



### EMERALD

\$208 PER MONTH - \$2,500 PER YEAR

ONE YEAR COMMITMENT

INCLUDES ALL OF LEVEL 1 / SILVER BENEFITS!

FALL OR SUMMER LEAGUE PRESENTING SPONSOR

- BANNER / LOGO ON ALL SCREENS ON LANE 1 & 32 WALLS
- BUSINESS NAME ON ALL LEAGUE SHEETS

ADDITIONAL ROTATING BANNER / LOGO ON TV SCREENS

- TWO SCREENS ON LEFT & RIGHT SIDES OF FRONT DESK
- ONE SCREEN IN FAMILY FUN GALAXY

FREE PRIVATE PARTY IN FAMILY FUN GALAXY (UP TO 18 GUESTS)

- ATTRACTIONS WRISTBAND FOR EACH GUEST
- CHOICE OF APPETIZER & PIZZA + TOPPINGS & DRINKS
- AVAILABLE MONDAY - THURSDAY NIGHTS

## LEVEL 3



### GOLD

\$416 PER MONTH - \$5,000 PER YEAR

ONE YEAR COMMITMENT

INCLUDES ALL LEVEL 1 / SILVER & LEVEL 2 / EMERALD BENEFITS!

NOTE: THIS PACKAGE DOES NOT INCLUDE THE LEVEL 2 PRIVATE PARTY IN THE FAMILY FUN GALAXY.

ADDITIONAL ROTATING BANNER / LOGO ON TV SCREENS

FREE BOWLING & KARAOKE SUITE PARTY INCLUDING:

- 3 HOUR PARTY FOR YOUR COMPANY!
- UNLIMITED BOWLING & KARAOKE SUITE ACCESS
- BOWLING SHOES FOR EVERY GUEST
- FOOD BUFFET: ITALIAN, MEXICAN, BBQ, CUSTOM
- UNLIMITED FOUNTAIN DRINKS
- DRINK TICKETS: DRAFT, BOTTLE, & MIXED DRINKS
- GOOD FOR UP TO 24 PEOPLE
- \$10 GAME CARD FOR EACH GUEST
- AVAILABLE FRIDAY NIGHTS & SATURDAY NIGHTS
- 50 FREE BOWLING GAME OR LASER TAG PASSES TO USE FOR FUTURE VISITS OR GIVE TO CUSTOMERS

# PBA TOUR EVENTS



MID COUNTY LANES IS HOME TO THE PROFESSIONAL BOWLERS ASSOCIATION (PBA) NATIONAL & REGIONAL TOURS IN THE STATE OF DELAWARE. THESE EVENTS DRAW WORLDWIDE ATTENTION AND BRING IN THOUSANDS OF PEOPLE TO THE CENTER DURING THE EVENTS. WITH SOLD OUT PRO-AMS AND THE WORLD'S BEST BOWLERS COMPETING FOR PBA TITLES, MID COUNTY LANES IS PROUD TO HOST THE PBA FOR 10+ YEARS AND PRODUCING OVER 15 TOURNAMENTS & EVENTS.

YOU CAN BE A PART OF THE ACTION WITH MULTIPLE AVENUES AVAILABLE TO YOU THROUGH OUR CENTER AND THE PBA. WE CONSISTENTLY GROW OUR EVENTS EACH YEAR AND WE LOOK FORWARD TO WORKING WITH YOU AND BE A PART OF THE HOME OF PROFESSIONAL BOWLING IN THE FIRST STATE!

FOR PBA INQUIRIES, PLEASE CONTACT MIKE AT [MZ.MIDCOUNTYLANES@GMAIL.COM](mailto:MZ.MIDCOUNTYLANES@GMAIL.COM) OR 302-772-2642.

## ADDITIONAL ADVERTISING OPTIONS



### LEAGUE TITLE SPONSOR

LOGO OR BANNER  
DISPLAYED ON ALL  
LANE 1 & 32  
TV SCREENS

DISPLAYED EVERY  
LEAGUE NIGHT  
(32-34 WEEKS)

90% OF MONEY  
GOES TO LEAGUE'S  
PRIZE FUND

**\$1,200**

ONE LEAGUE FOR ONE SEASON



### TOURNAMENT SPONSOR

LOGO OR BANNER  
DISPLAYED ON ALL  
LANE 1 & 32  
TV SCREENS FOR  
THE ENTIRE  
TOURNAMENT

90% OF MONEY  
GOES TO  
TOURNAMENT'S  
PRIZE FUND

**\$1,500**

SCHEDULE OF FUTURE TOURNAMENTS WILL BE PROVIDED.  
THIS DOES NOT INCLUDE PBA EVENTS.



### FAMILY FUN GALAXY SPONSOR

LOGO OR BANNER  
DISPLAYED ON  
REDEMPTION-AREA  
SCREEN

DISPLAYED DURING  
FAMILY FUN GALAXY  
OPERATING HOURS

GREAT WAY TO FOCUS  
YOUR BUSINESS  
DIRECTLY TO FAMILIES!

**\$1,000**

ONE YEAR

# CONTACT US!



IF YOU ARE INTERESTED IN JOINING US AS A PARTNER OF OUR FACILITY,  
FEEL FREE TO SEND US AN EMAIL OR GIVE US A CALL.

OUR FAMILY-FRIENDLY FACILITY HAS BEEN A PROUD STAPLE IN  
MIDDLETOWN, DELAWARE FOR OVER 17 YEARS!

WE LOVE TO HEAR FROM YOU AND SEE HOW WE CAN HELP GROW  
YOUR BUSINESS WITH MID COUNTY LANES & FAMILY FUN GALAXY!



MATT WOZNEY  
DIRECTOR OF SALES & MARKETING  
MATT.MIDCOUNTYLANES@GMAIL.COM  
302-378-0677 EXT. 1104

THANK YOU FOR YOUR INTEREST IN MID COUNTY LANES & ENTERTAINMENT!